



# FCA Board Meeting September 2019

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## Quarterly Report on FCS Condition September 12, 2019

**Dennis A. Shields  
Hal Johnson**





# Topics for Open Session

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- ▶ Economic Conditions Affecting the Farm Credit System
  - Macroeconomic conditions
  - Farm income and government payments
  - Farm sector debt servicing and leverage
- ▶ FCS Condition and Performance
  - System growth
  - Loan portfolio
  - Earnings and capital
  - Financial Institution Rating System (FIRS)





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# Economic Conditions Affecting the Farm Credit System

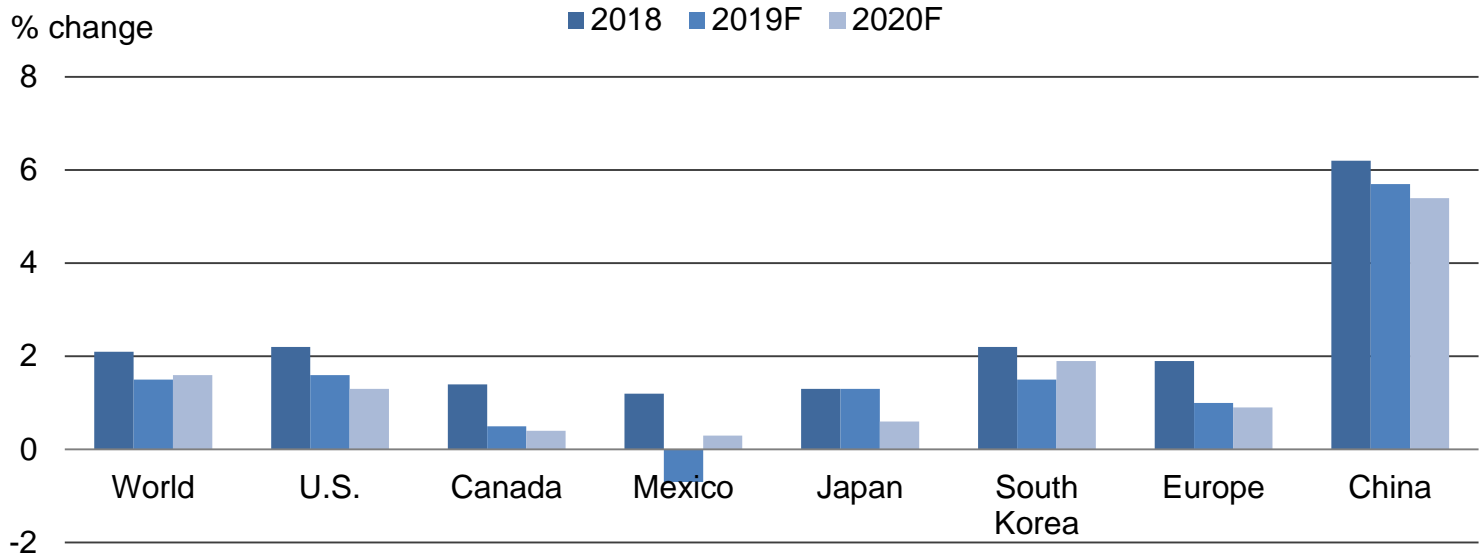
**Dennis A. Shields**  
Chief Economist  
Office of Regulatory Policy



# Slower economic growth expected for key U.S. agricultural export markets



Real gross domestic product per capita



Source: USDA/ERS using data and forecasts from Global Insight, International Monetary Fund, and Oxford Economics.



# Economic concerns

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- ▶ Trade war triggers recession
- ▶ Uncertainty reduces business investment
- ▶ Consumer spending and slowdown in industrial production
- ▶ Inverted yield curve
- ▶ Rising consumer, business, and government debt
- ▶ Relative interest rates and impact on value of U.S. dollar

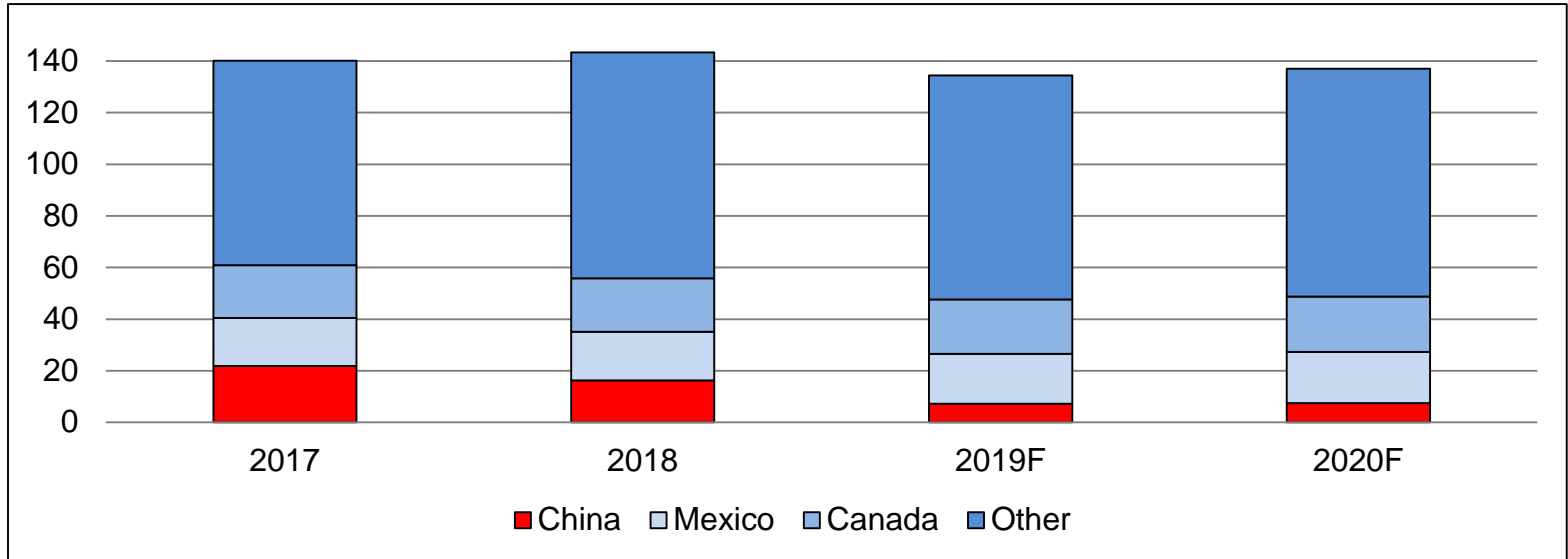




# China's retaliatory tariffs reduce (and re-direct) U.S. agricultural exports

China now accounts for only 5% of U.S. ag. exports, down from 16% in 2017

Fiscal year U.S. agricultural export value (\$bil.)

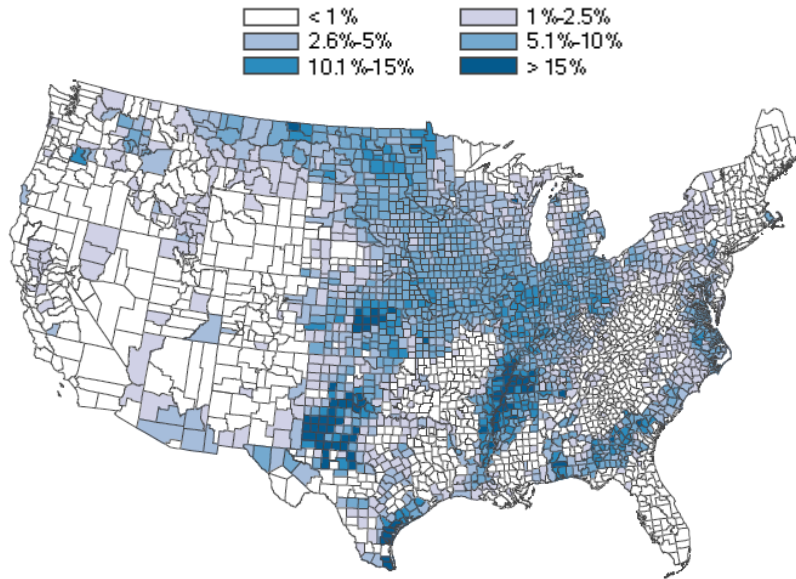


Source: USDA.



# Market Facilitation Program payments represent sizable support for U.S. farm sector

## Ratio of estimated 2019 MFP payments to total agricultural sales by county



## Impact of 2019 MFP payments

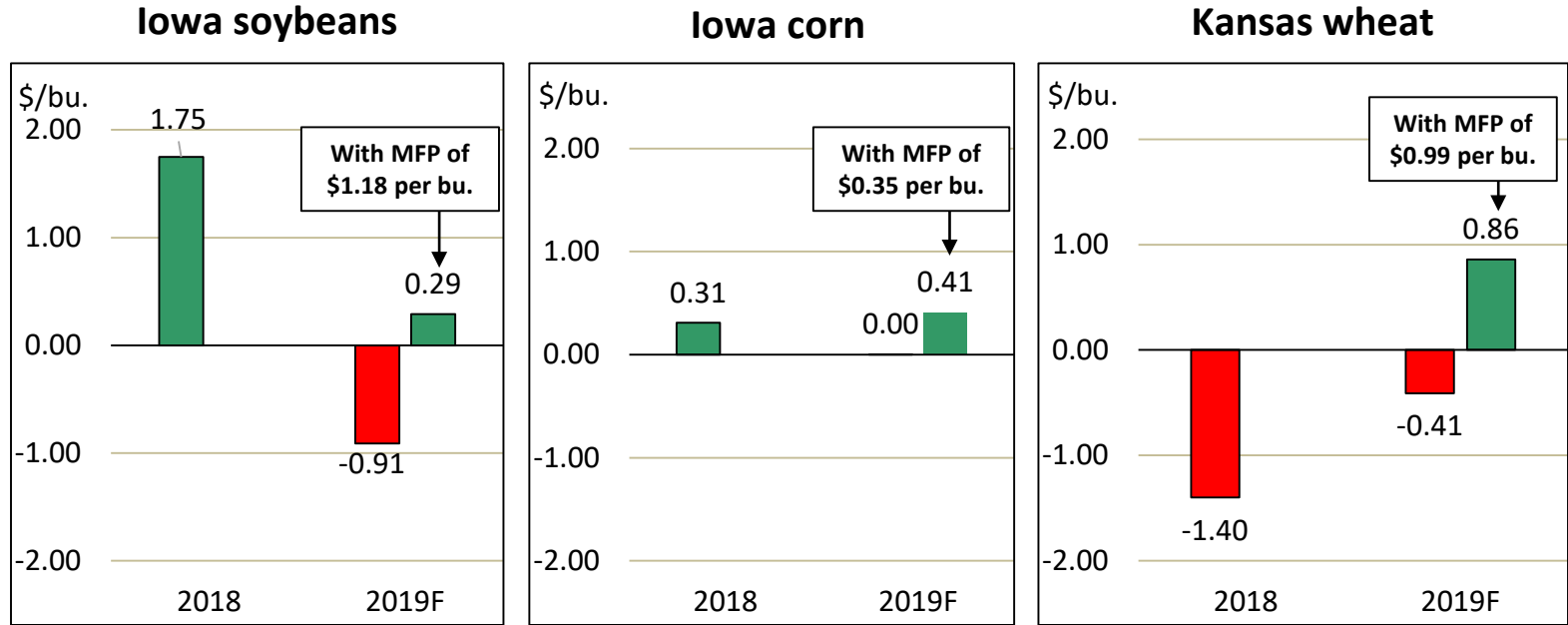
	Ratio of payments to sales	Ratio of payment to net cash income
U.S. total	3.7%	16.5%
FCS district (geographic) footprint using county estimates		
AgriBank	5.4%	22.0%
Texas	4.4%	22.1%
AgFirst	2.5%	8.9%
CoBank	1.8%	9.9%

Source: FCA analysis of USDA payment rates, acreage, production; and county sales and income from 2017 Census of Agriculture.





# Average crop margins are lifted by Market Facilitation Program payments



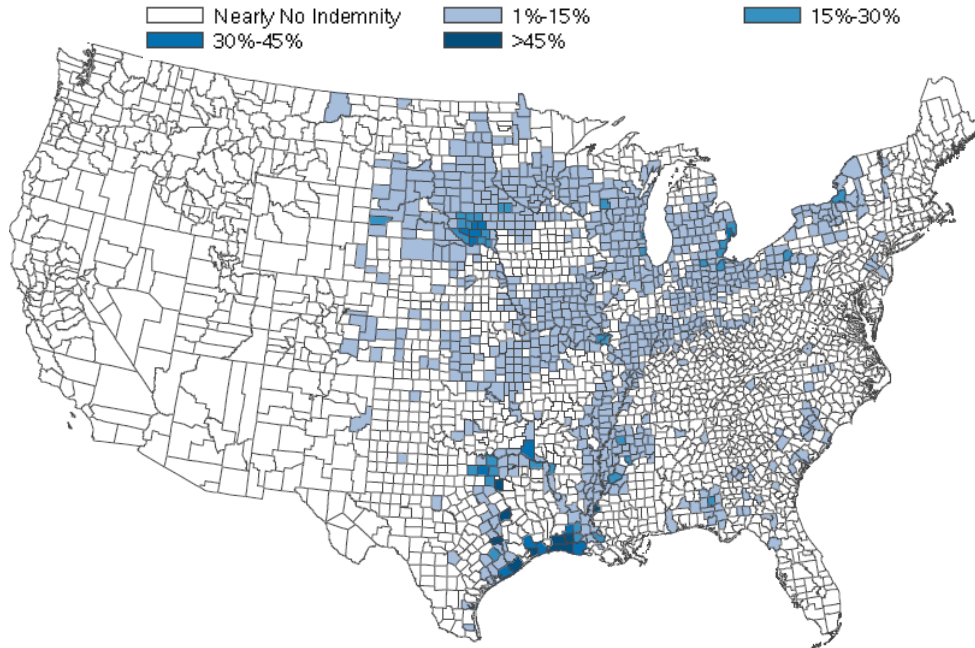
Source: FCA using data from USDA, Iowa State University, and Kansas State University data.  
Note: Includes 2018 MFP per-bushel payments of \$1.65 for soybeans, \$0.01 for corn, and \$0.14 for wheat.  
The 2019 rates are estimated by dividing average per-acre payment by average state yield.





# Crop insurance indemnities flow into areas with poor planting weather

## Corn and soybean indemnities as a share of total liability



## Indemnities as of 8/26/19

Geographic footprint	\$ mil.
FCS of America	\$575
Compeer	\$275
AgCountry	\$226
Mid-America	\$153
<b>U.S. total</b>	<b>\$1,680</b>

Source: FCA analysis of USDA/RMA data.

Note: Total liability is amount equal to a complete crop loss (after deductible is incurred).

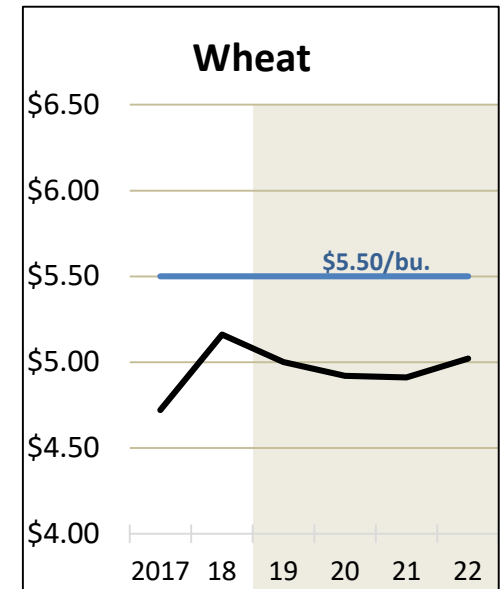
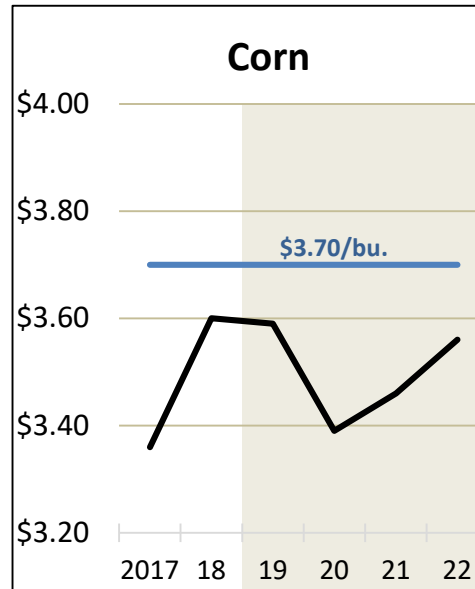
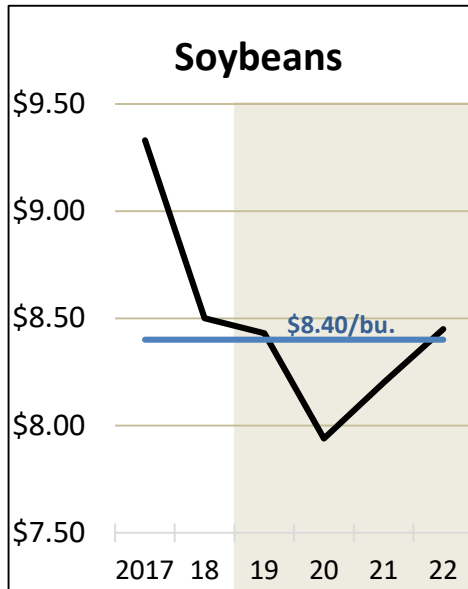




# Crop prices are projected to remain weak



— Farm price (\$/bu.)  
— Farm Bill reference price (\$/bu.) that triggers Price Loss Coverage payments



Source: Food & Agricultural Policy Research Institute baseline projections (assumes current policies), 8/28/19.



# Livestock margins to remain near break-even

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- ▶ Cow-calf producer margins to remain near break-even
- ▶ Hog producer returns to slide with uncertain prospects for exports to China
- ▶ Dairy margins to improve in late 2019, but pressure remains on high-cost producers



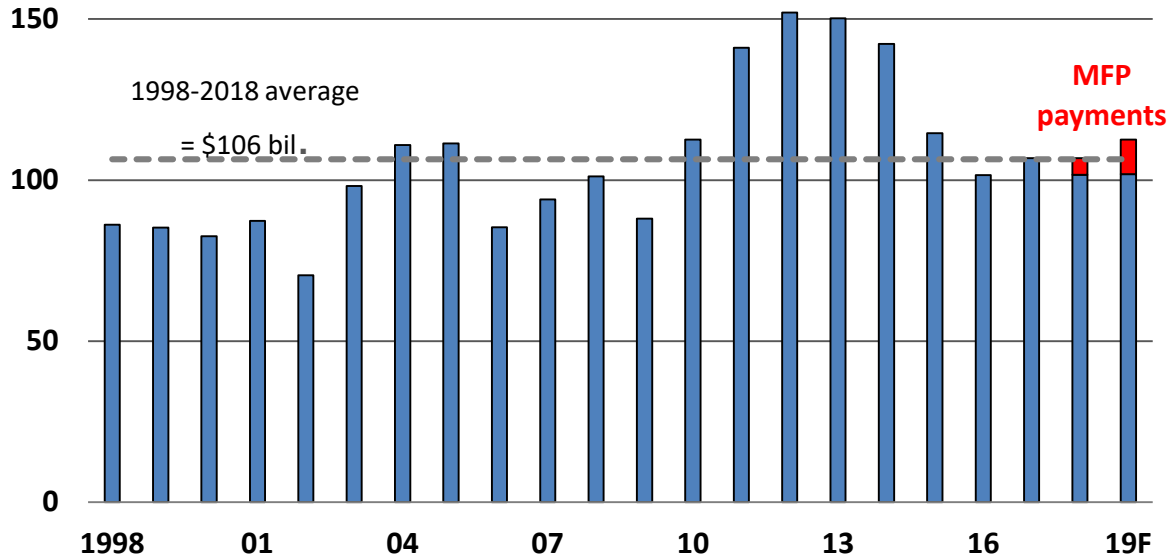


# Expected farm income approaches “average” with help from Market Facilitation Program



\$ billion in  
2019 dollars

## U.S. net cash farm income



2019 forecast is  
\$112.6 billion.

Based on USDA's  
historical forecast  
accuracy, it could be  
as low as \$106  
billion or as high as  
\$127 billion.

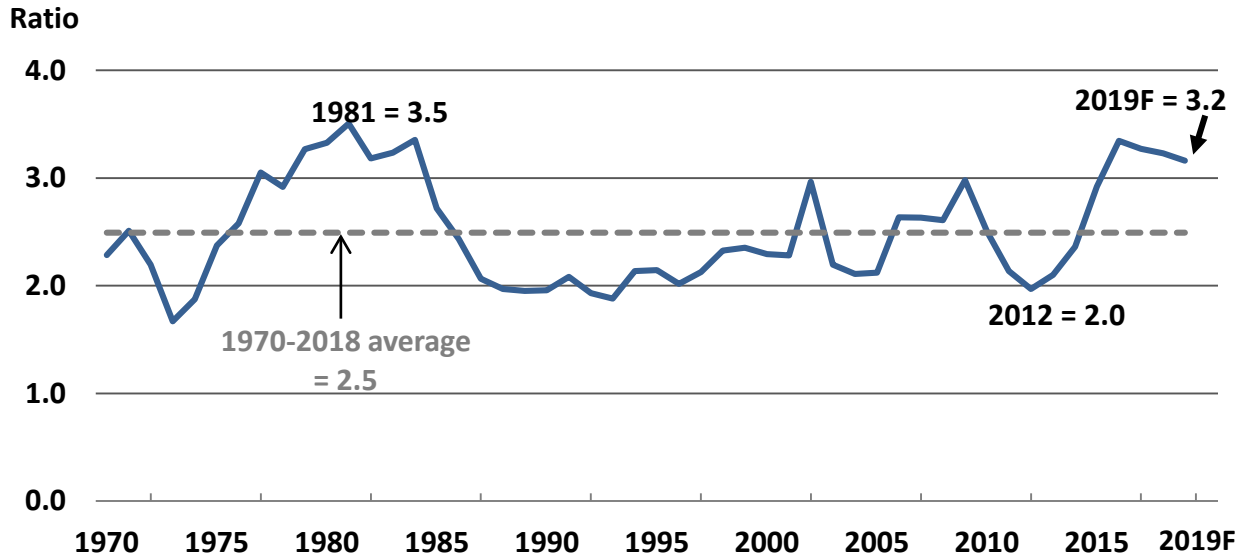
Source: USDA/ERS, August 30, 2019; FCA analysis of USDA forecasts and subsequent revisions.



# Caution ahead: U.S. farm sector debt-to-income remains historically high



Debt / net cash farm income



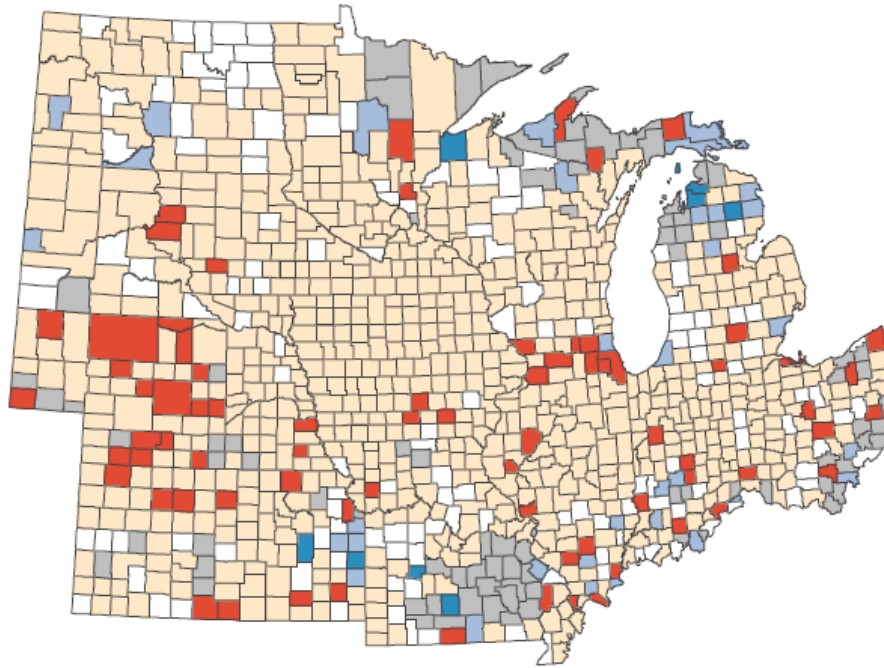
Without MFP payments, the debt-to-income ratio in 2019 would be 3.4.

Source: USDA/ERS, August 30, 2019.







Note: Income before interest expense.



# Debt-to-income ratio has deteriorated in the Midwest since 2012



**Point change in county debt-to-income ratio from 2012 to 2017**

-  Improved by at least 5
-  Improved by 1 to less than 5
-  Relatively flat
-  Deteriorated by 1 to less than 5
-  Deteriorated by at least 5
-  Data unavailable

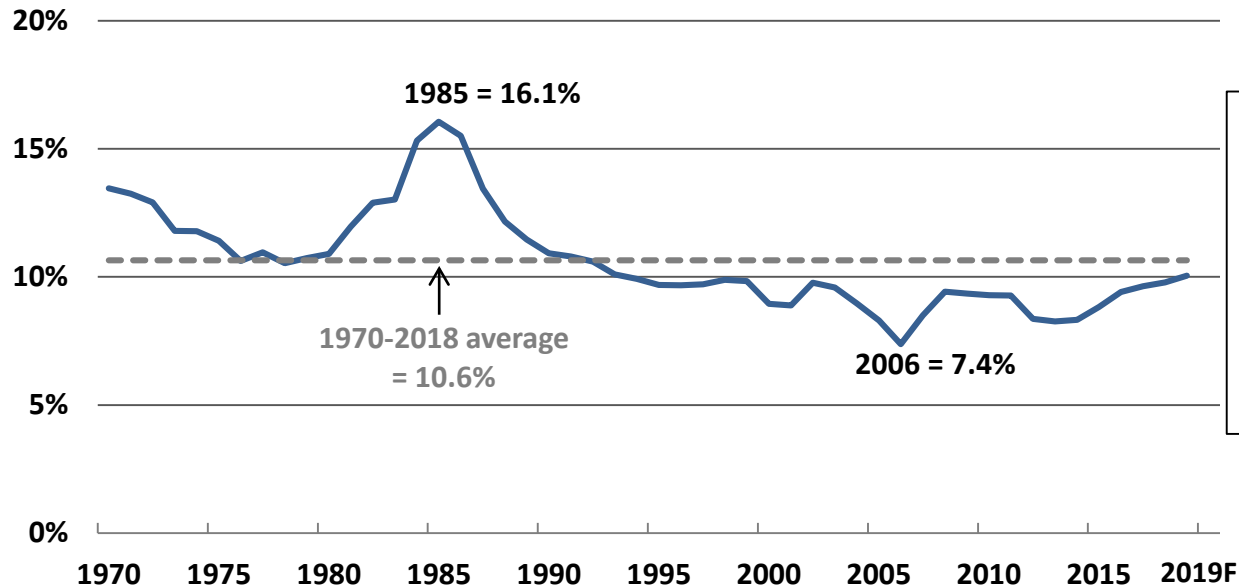
Source: FCA analysis of data from 2012 and 2017 Census of Agriculture.  
Note: Income before interest expense.



# U.S. farm sector real estate leverage rises toward historical average



Real estate debt / real estate assets



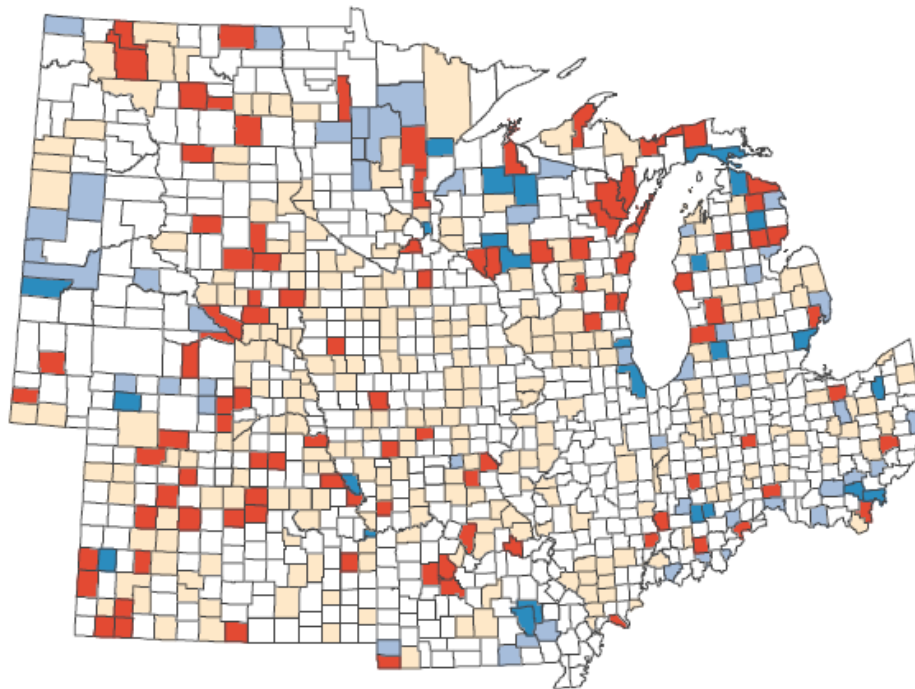
2019 forecast is 10.0%.

Based on USDA's historical forecast accuracy, the 2019 ratio could be as low as 9.0% or as high as 11.2%.

Source: USDA/ERS, August 30, 2019; FCA analysis of USDA forecasts and subsequent revisions.



# Change in real estate leverage is a mixed bag across counties in the Midwest



**Percentage-point change in debt-to-asset ratio from 2012 to 2017**

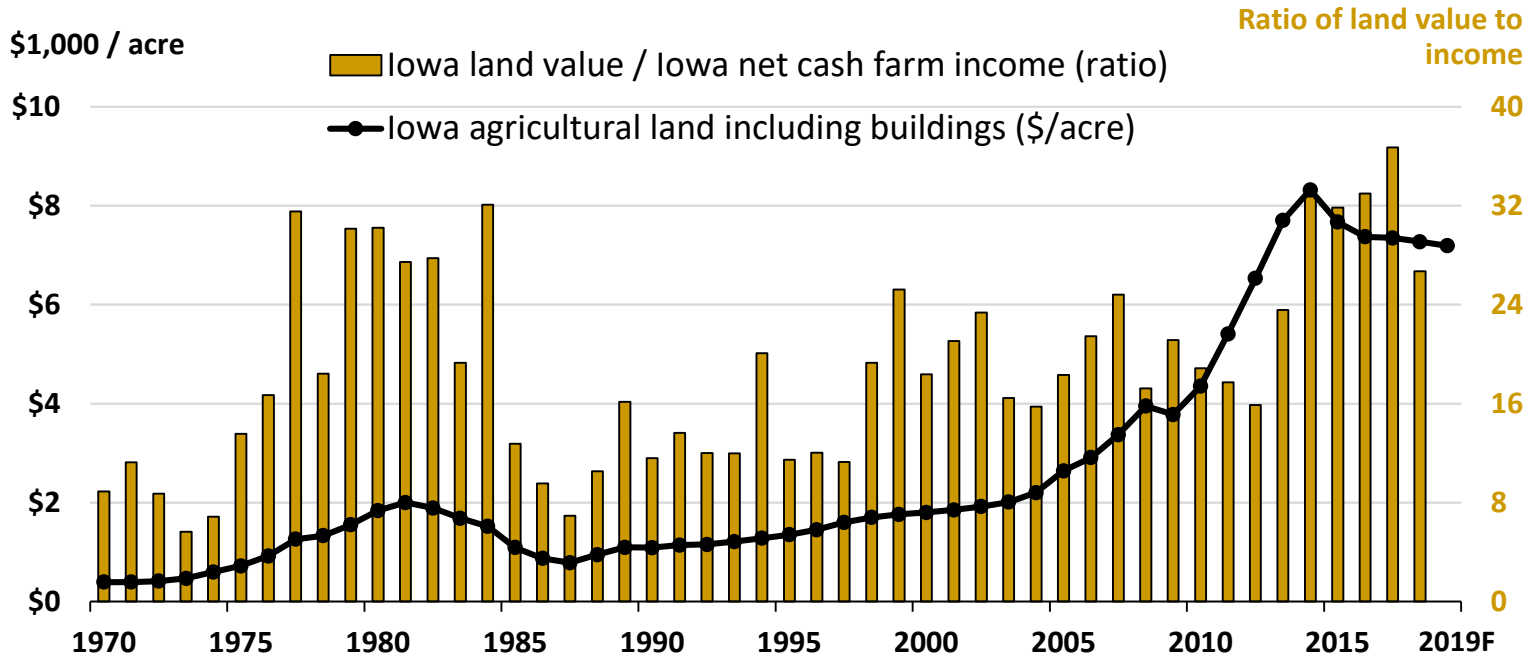
-  Improved by at least 5
-  Improved by 2.5 to < 5
-  Relatively flat
-  Deteriorated by 2.5 < 5
-  Deteriorated by at least 5

Source: FCA analysis of data from 2012 and 2017 Census of Agriculture.





# Caution ahead: Iowa land values are elevated relative to the state's net cash income



Source: FCA analysis of USDA/NASS land values and USDA/ERS net cash farm income by state.



# Concluding comments

- ▶ Unprecedented weather in 2019 is colliding with agricultural trade policy
- ▶ Trade-related payments prop up farm income in the short run
- ▶ Farm sector debt-to-income is high, but leverage is near average with room to grow as long as land values hold

## Risks ahead

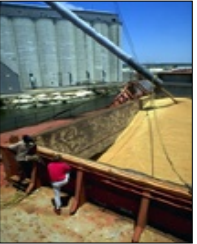
- ▶ Any potential price reversal from smaller 2019 U.S. crops will be affected by current trade policy environment and competitor production
- ▶ A severe global recession would reduce demand for agricultural products
- ▶ A shift toward major government payments creates a major downside risk for farm borrowers and lenders when discretionary support is discontinued





# Questions

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**THANK YOU**



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# Farm Credit System Condition and Performance

as of  
June 30, 2019

**Hal Johnson**  
Sr. Financial Analyst  
Office of Examination



# Topics

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- ▶ System growth
- ▶ Portfolio credit quality
- ▶ Earnings
- ▶ Capital
- ▶ FIRS

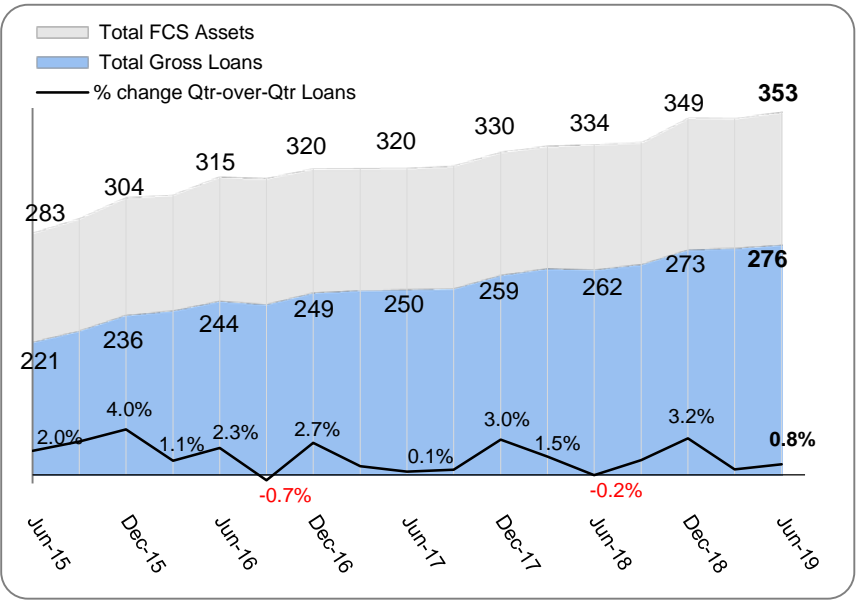




# System reports little growth in the 1<sup>st</sup> half of 2019

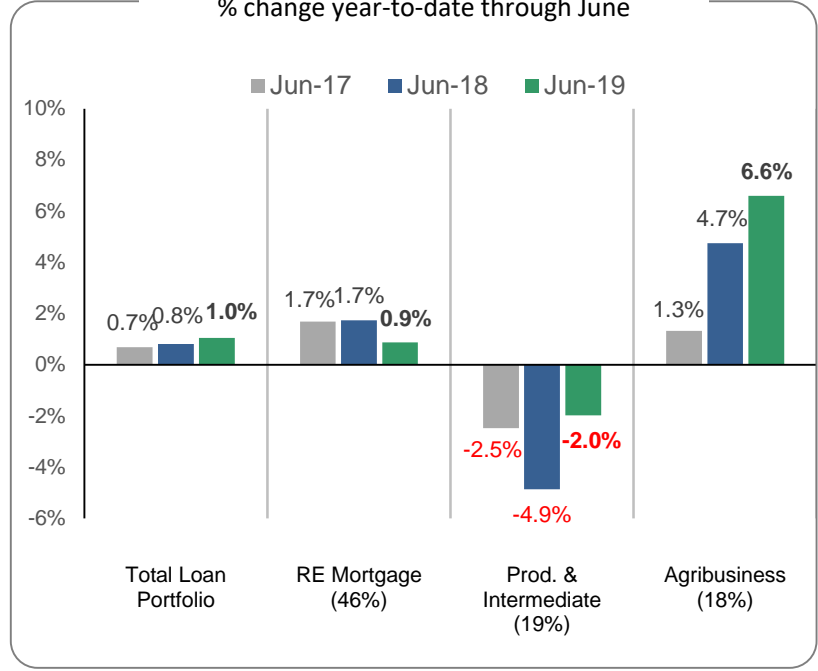


<b>Total Assets</b> 6/30/19	<b>\$352.5</b> billion	+1.1% Qtr +1.0% YTD	<b>Gross Loans</b> 6/30/19	<b>\$276.2</b> billion	+0.8% Qtr +1.0% YTD
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## Loan Growth by Loan Type

% change year-to-date through June



Source: FCS Information Statements

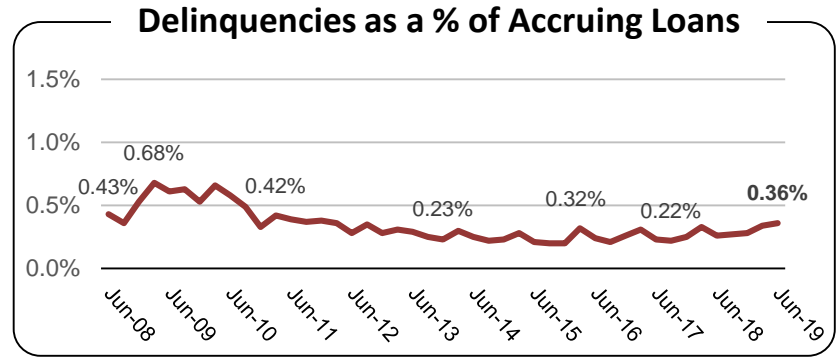
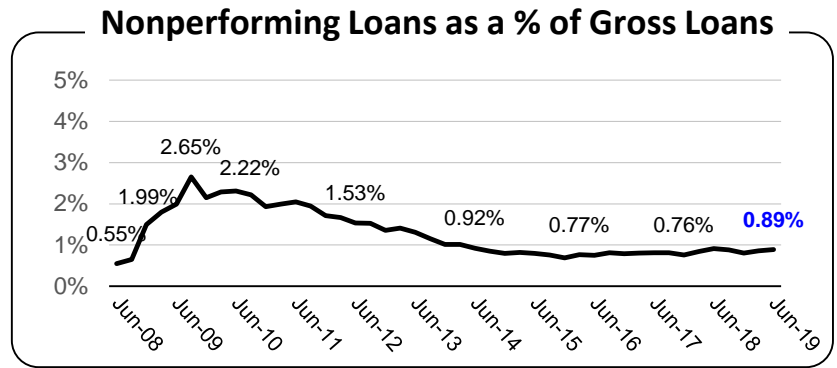


# Credit risk rises; producers challenged by low margins and market uncertainty



<b>Nonperforming Loans</b>	<b>\$2.450</b>	YTD Chg.	+ \$252M or 11.5%
	<b>billion</b>	Yr. over Yr.	+ \$49M or 2.0%
<b>Delinquencies <sup>(1)</sup></b>	<b>0.36%</b>	YE '18	0.31%
		Q2 '18	0.28%

(1) accruing loans 30 days or more past due as a % of accruing loans

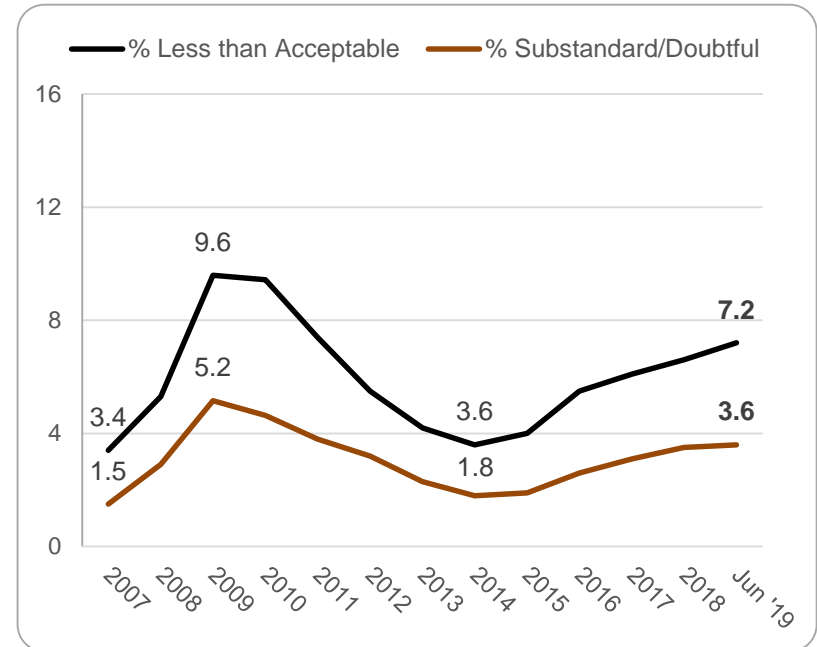
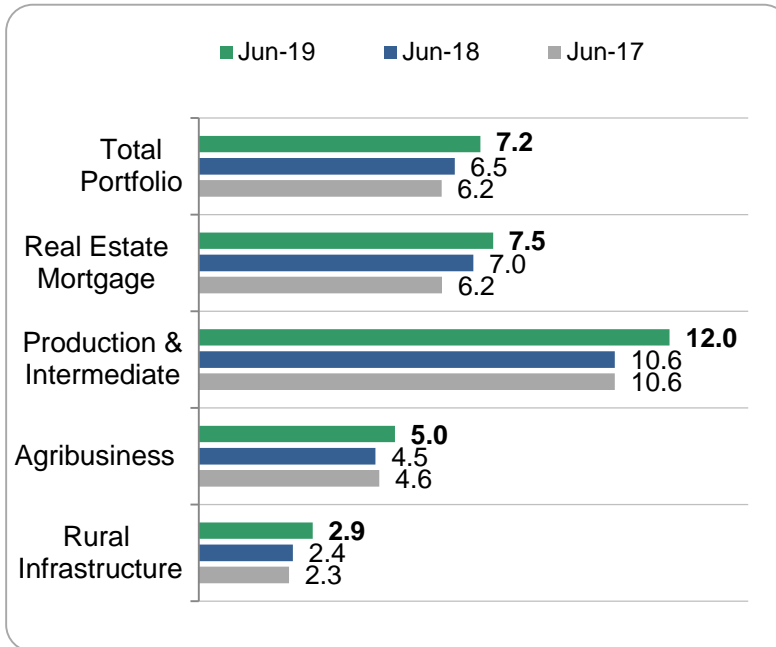


Source: FCS Information Statements



# Despite some deterioration in portfolio quality, the level of credit risk is manageable

## % of Loans Classified less than Acceptable



Source: FCS Information Statements

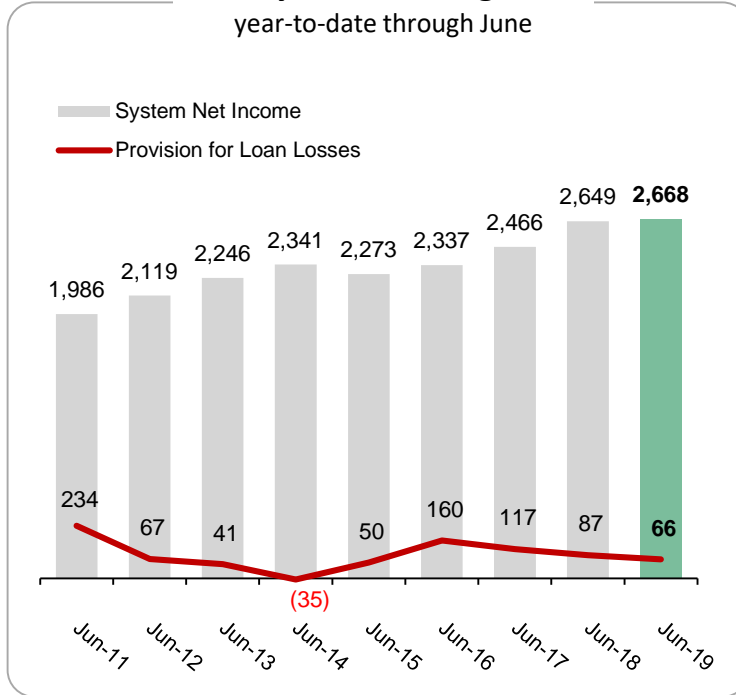




# System's financial condition is sound

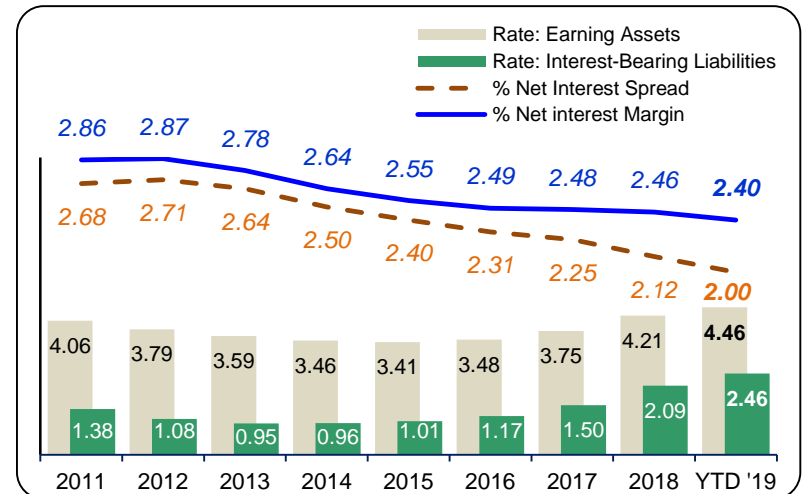


## System Earnings year-to-date through June



Source: FCS Information Statements

<b>Net Interest Spread (YTD annualized)</b>	<b>Q2 '19 2.00%</b>	<b>Q2 '18 2.13%</b>
<b>Net Interest Margin (YTD annualized)</b>	<b>Q2 '19 2.40%</b>	<b>Q2 '18 2.44%</b>





# The System continues to maintain its strong capital position

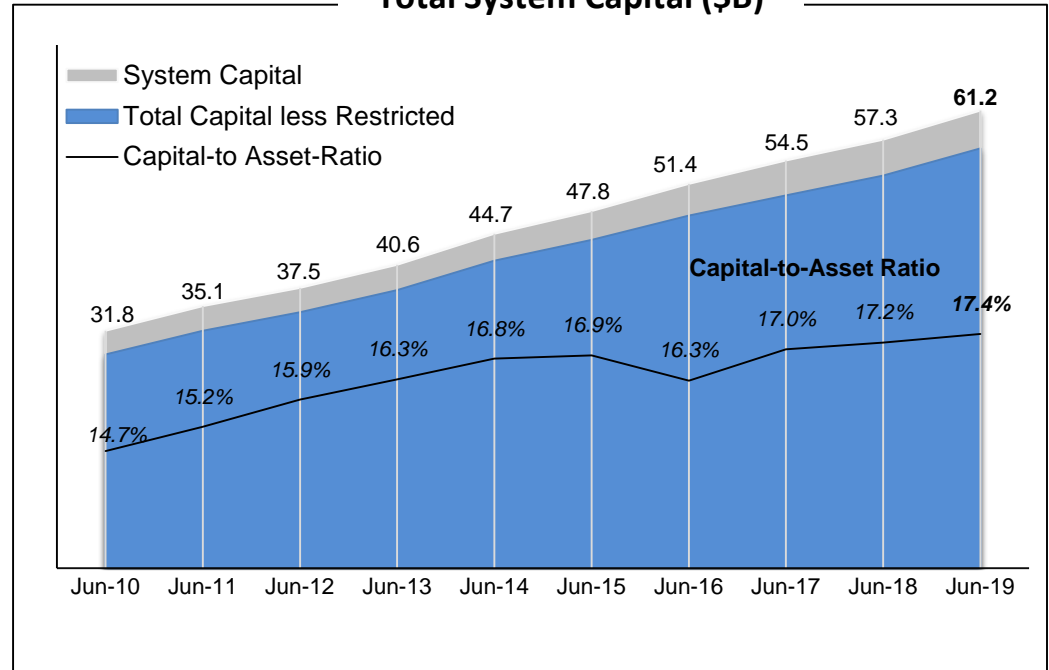
## Capital and Liquidity

- as of June 30, 2019 -

- ▶ Retained earnings as a percentage of total capital equaled 79.1% of total capital
- ▶ The System's liquidity position equaled 178 days of coverage
- ▶ Days of available liquidity for the 4 funding banks ranged from 147 to 235 days



### Total System Capital (\$B)



Source: FCS Information Statements

Note: Restricted capital represents capital associated with the Insurance Fund.



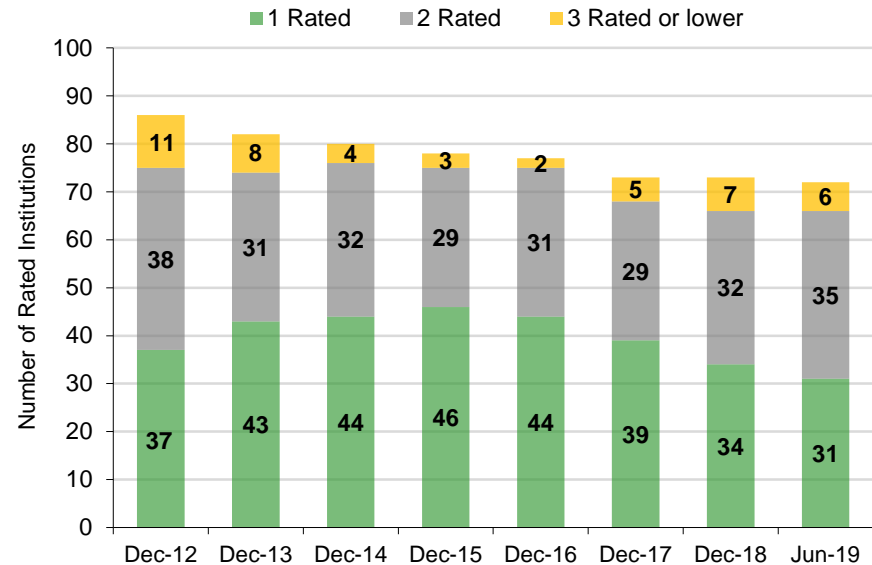
# System FIRS ratings

## FIRS Ratings

- ▶ Composite FIRS ratings reflect the System's solid financial performance and acceptable portfolio credit quality
- ▶ Over 91% of System Banks and Associations have a Composite FIRS rating of 1 or 2
- ▶ Institutions rated 3 or lower account for less than 2.5% of System assets



## Composite FIRS Ratings Farm Credit System Banks and Associations



Source: FCA's FIRS ratings database



# Summary and final points

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- ▶ Challenges for the farm economy
  - Trade policy uncertainties, slowing global economic growth, low margins, production concerns, existing stocks
- ▶ Rising credit risk underscores the significant operating difficulties facing System borrowers
- ▶ System institutions are financially sound, strongly capitalized and well-positioned to support agricultural producers





# Questions

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**THANK YOU**